



Wroclaw Agglomeration
Development Agency



BUSINESS & ACADEMIA

COOPERATION

2023

Wroclaw Agglomeration Development

Agency

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Wroclaw Agglomeration
Development Agency

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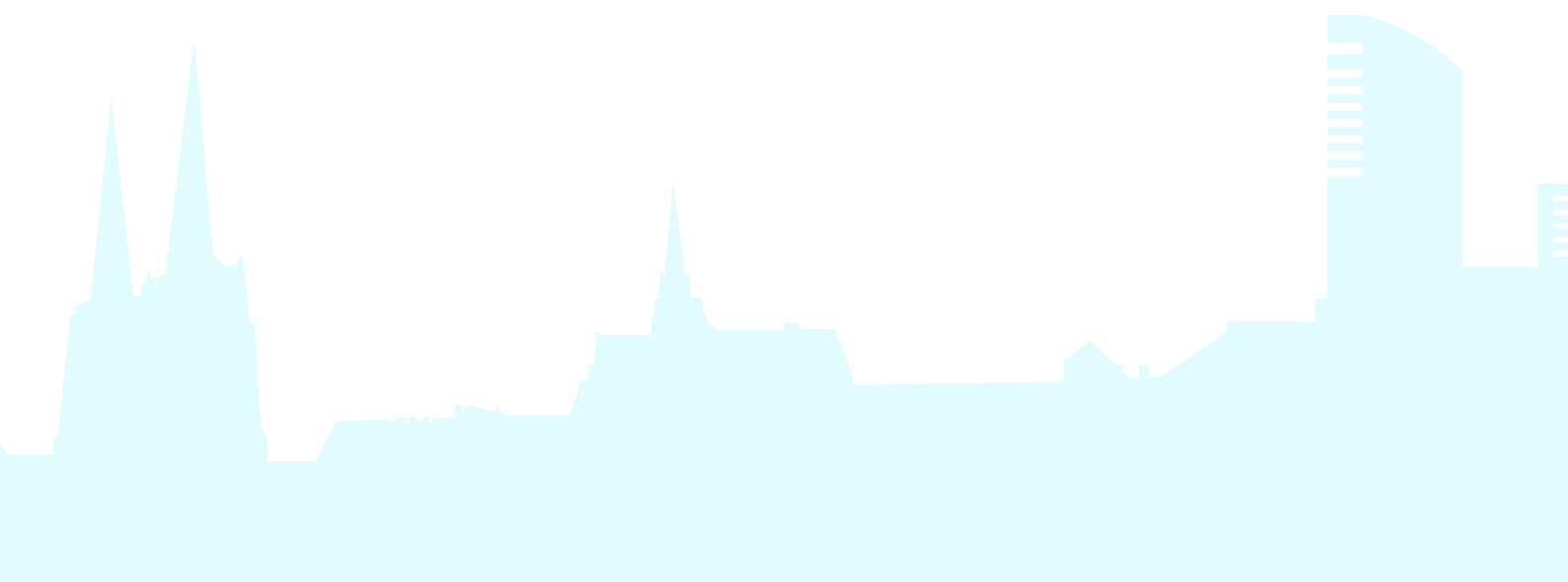
www.study-in-wroclaw.pl

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INTRODUCTION

In the dynamic landscape, the collaboration between business and education becomes a cornerstone for innovation. This brochure focuses on the pivotal role played by this synergy in diversifying educational approaches and models, creating a dynamic platform for leveraging diverse knowledge sources.

Operating at the intersection of business, education, and administration, our collaborative efforts forge a committed and inclusive community. This interconnected community serves as a catalyst for cooperation, openness, and the seamless exchange of competencies. It not only marks a convergence but cultivates an environment that thrives on unity.

Beyond this, the collaborative ecosystem actively nurtures innovativeness in the Wrocław Agglomeration. The shared emphasis on cooperation becomes a driving force, setting the stage for groundbreaking advancements. This collective focus on building innovativeness transforms the intersection of business and education into a cutting-edge ideas and technological breakthroughs.

WERONIKA MYSTEK

Investment Support Senior Specialist
Wrocław Agglomeration Development Agency



UNIVERSITY OF LAW IN WROCLAW

(WYŻSZA SZKOŁA PRAWA WE WROCŁAWIU)

About us

University of Law in Wroclaw is a non-public university of a practical profile, focused on educating Students in social sciences with legal studies as the leading discipline. We make every effort to educate Students in an atmosphere of mutual respect, acceptance of diversity and openness to share ideas and opinions. Our academic staff consists of eminent academic teachers with professional experience as well as practitioners and experts who focus on preparing Students for future professions by developing their skills and social competencies.

University of Law in Wroclaw supports Students in self-development, finding professional passions and developing individual talents. We promote gaining academic and professional experience abroad which helps Students to step out of their comfort zone and develop autonomy as well as self-confidence. We also value developing pro-social openness among Students which allows Them to make an individual contribution to the community.



Studies

- LAW - Uniform master's degree studies
- CRIMINOLOGY AND FORENSICS - First-cycle studies in the field of Internal Security
- CYBERSECURITY - First-cycle studies in the field of Internal Security
- CRISIS MANAGEMENT - First-cycle studies in the field of Internal Security

Values



Responsibility

We teach students to make their own decisions and prepare them to take responsibility for assigned tasks.



Experience

We hire academic teachers and experts who convey their knowledge and experience.



Passion

We share our passions and inspire students to learn and develop.



Skills

We shape practical skills which constitute the crucial factor while considering future professional work.



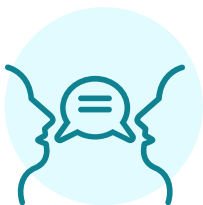
Support

We provide students with knowledge and professional experience but most of all we guide and support them in developing professional talents.



Respect

We build relations based on mutual trust among students, lecturers and administrative staff.



Openness

We increase social awareness related to law and promote knowledge connected with law and broadly defined internal security among young people.

Cooperation areas

- **Guest lectures**

We organize guest visits of outstanding specialists in order to diversify and increase the level of education at the University.

- **Study visits**

We organize study visits to institutions of the business sector in order to learn about the culture of the organization and the work system.

- **Student apprenticeships**




Our students undergo internships with institutions of the business sector. This not only allows for the development of students, but also provides real support for apprenticeship providers.

- **Postgraduate studies**

We run postgraduate studies for representatives of the business community in the fields of:

- Application of law by public administration
- Compliance Officer
- Forensics

Academic Office of Career

-  785 882 855
-  abk@prawowroclaw.edu.pl
-  <https://prawowroclaw.edu.pl/en/students/academic-office-of-career/>

THE KAROL LIPIŃSKI ACADEMY OF MUSIC IN WROCLAW

About us

The Karol Lipiński Academy of Music in Wrocław provides education to young musicians: composers, conductors, music theorists, music therapists, instrumentalists and singers of classical, jazz and church music, choirmasters, music teachers and music animators. It is where tradition meets the future and where one can learn the know-how of the sound's world. We are constantly improving the Academy educational offer, by introducing new subjects to its curriculum. Our artistic academic team thinks outside the box: they are ambitious, creative and engaged, open to interdisciplinarity and innovation. Since 2022, in partnership with the Eugeniusz Geppert Academy of Fine Arts and the Stanisław Wyspiański Academy of Theatre Arts in Wrocław, we have been developing the Innovative Centre for Artist Development (ICRA) project. We focus on combining business with art to the benefit of all parties involved.



**We welcome cooperation initiatives, such as:**


- trainings and apprenticeships for our students,
- lecturers by practitioners with expertise and experience in corporate and entrepreneurial world,
- study visits to companies,
- sponsorship programmes for the outstanding students and for the student art & research clubs activities,
- participation of our specialists in research on the use of sound in new, innovative products,
- co-creation of well-being programmes for your employees and clients, e.g. music workshops, creativity workshops, concerts, opera performances, musical special events for children, e.g. Santa Claus with music, Children's Day, music relaxation, body percussion, improvisation,
- composing of applied music,
- and others.



Even though investing time and money into music art can seem to be outside the range of your normal business activities, there are numerous benefits to a company:

- art can enhance the company's image, art-fusion expands beyond the traditional model of advertising,
- art can brand a company's culture and products, e. g. art-fusion can increase demand, can reach new and wider audiences, can infuse a brand with innovation and originality,
- art creates a stimulating and inspiring environment for the employees,
- art can act as a social connector in the workplace and beyond,
- art helps to further community relations.

The Karol Lipiński Academy of
Music in Wrocław

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 www.amuz.wroc.pl



AKADEMIA MUZYCZNA
im. Karola Lipińskiego we Wrocławiu

UNIVERSITY OF WROCLAW

About us

One of the oldest universities in Poland (est. 1702; 9 Nobel Prize winners), with over 21,000 students studying at 10 faculties. UWr is a Research University (the only one in Lower Silesia and one of ten in Poland). UWr is expanding and developing its cooperation with partners at various levels.

The Centre for Technology Transfer

The Centre for Technology Transfer (CTT) is a unit established to support scientific and technological potential of UWr and the transfer of research results to the industry. The main objective is commercialization of scientific research results by selling patents, inventions and know-how owned by UWr.

The Faculty of Mathematics and Computer Science

The Faculty of Mathematics and Computer Science employs over 100 researchers, including specialists of international renown, such as scholars funded by the Humboldt Foundation and by the Fulbright Foundation.

The faculty is open to extend collaboration with industry, in particular in the following areas:

- R&D projects in the areas of expertise of our researchers;
- Joint PhD programmes;
- Professional mentoring for students and faculty;
- Invited lectures and regular courses;
- Challenge-based or interdisciplinary student projects;
- Internships;
- Joint events promoting science and its applications in industry.

The Faculty of Biological Sciences

The Faculty of Biological Sciences organizes lectures for final year students, which are led by employees of different companies to present the company, job positions, requirements for candidates, etc. The faculty invites other organizations to cooperate in internships for students and visits to company headquarters as a part of student classes. The faculty is also interested in conducting implementation doctorates.

The Faculty of Biotechnology

The newest (2006) and smallest faculty, conducts research in the field of biotechnology, biochemistry, bioinformatics, microbiology, immunology, virology, cell biology or plants physiology.



The faculty cooperates with a wide range of scientific centers in Poland and abroad, and with companies of the biotechnology industry and is open to expand and develop this cooperation.

The Faculty of Earth Sciences and Environmental Management (FESEM)

It consists of scientists representing two scientific disciplines: Earth and environment sciences, and socioeconomic geography and spatial management. The Faculty closely cooperates with industry.

Possible areas of cooperation with industry (among others) are:

- Laboratory for Unmanned Aircraft Observation of the Earth, equipped with three unmanned aerial vehicles (drones), that allow to perform low-altitude photogrammetric flights and collect the highest quality RGB, multispectral, and LiDAR datasets. Based on this data, the Laboratory staff can create a range of outputs, such as high accuracy digital terrain models, point clouds, orthomosaics, spectral mapping, and 3D models;
- Simulation of bio-weathering processes under the influence of microorganisms;
- Examination of the isotopic composition of carbon and nitrogen in peat organic matter and sediments in the context of reconstructing climatic conditions;
- Examination of the polymers such as lignin, cellulose, and hemicelluloses derived from sediments and fossil wood of different ages and maturity levels etc;
- Scanning electron microscopes that allow a precise characterization of appearance and composition of all kinds of inorganic geological and industrial materials (minerals, rocks, ores, metallurgical products, ceramics, binding materials, historical materials, atmospheric dusts etc.).

The Doctoral School

„Implementation doctorate" programme is an alternative way to earn a PhD degree, and a specific type of cooperation between entrepreneurs, institutions, and science. Employees of those entities can, as doctoral students, implement research projects with the support of experts from academic environment. The implementations resulting from this cooperation are innovative solutions which translate latest scientific achievements into practical applications.




The Academic Career Office

The Academic Career Office is a team of labor market specialists, supporting students and graduates of the University, in planning and starting a professional career. Cooperation with business is one of the core activities with the main goal of connecting future alumni with the labor market.



The offer for employers/companies includes:

- Support in finding candidates for the job and internship positions by dedicated ABK's website;
- Participation in Mentoring Program and Job and Internship Fairs – Career Campus;
- Co-organizing webinars / workshops / trainings / study visits conducted by employers and external trainers for students and graduates;
- Promotion of internships programs, open days or vocational activities addressed to students and graduates.




The Academic Career Office

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-  abk@uwr.edu.pl
-  <https://biurokarier.uwr.edu.pl>




The Doctoral School

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The Faculty of Biological Sciences

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The Centre for Technology Transfer

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The Faculty of Mathematics and Computer Science

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The Faculty of Earth Sciences and Environmental Management

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-  justyna.wyporska@uwr.edu.pl
-  <https://wnoz.uwr.edu.pl/>

The Faculty of Biotechnology

-  <https://www.biotech.uni.wroc.pl/>

COVENTRY UNIVERSITY WROCLAW

About us

Coventry University Wrocław offers high quality education and a career-focused experience to students, one that is traditionally academic but is also designed to help students progress in their careers. Degrees are awarded by a university that is ranked in the top 30 for international students (QS World University Rankings 2023).

Teaching Model

- Taught by Industry Experts: Occasional lectures are delivered to students by industry experts, providing them with valuable knowledge from the relevant field.
- Taught in English: Studying in English provides students with the opportunity to develop their English language skills, which could in turn open further career opportunities after graduation.
- No end of year exams: Coventry University offers modern assessment techniques, without any stressful end of year exams.
- Block learning: The degrees are taught in structured blocks. This gives the students the convenience of regular hours and provides the opportunity to fit their studies around their lifestyle.
- Block learning: The degrees are taught in structured blocks. This gives the students the convenience of regular hours and provides the opportunity to fit their studies around their lifestyle.

Studying at Coventry University Wrocław

Coventry University Wrocław offers full-time study mode, consisting of four academic blocks per year, with each block taking six weeks to complete. However, students will only study one module at a time, meaning they can fully immerse themselves in a singular topic.



Full-time degrees can be started in September, November, January, February/March, April, or June. The learning style and multiple intakes combined with no end of year exams is what makes Coventry University tailored to meet the needs of modern students. For more options and confirmed course running times, please see www.coventry.ac.uk/wroclaw/study.

Collaborating with Coventry University Wroclaw

Coventry University Wroclaw is open to work with business both locally and globally.



Course Partner

Businesses can become a Course Partner, which enables them to shape the course offerings and deliver valuable knowledge by experts from the relevant industry to students. Additionally, business representatives can take part in Career Fairs or offer internships and placements to attract new talent. By becoming official Course Partner, the company would be actively promoted in the Universities academic prospectus, course website, social media or press coverage.

Supportive Partner

Coventry University Wroclaw also invites businesses to collaborate as supportive partners, which allows the industry experts from the business deliver occasional guest lectures in the relevant area of expertise or they become mentors for the student's during their final project. By becoming a Supportive Partner, the company would be actively promoted in the Universities academic prospectus, social media posts or internal communications.



Additional Opportunities

With an award-winning track record on industry engagement, Coventry University has developed a unique way of co-investing, co-creating, and co-prospering with innovation partners. Coventry University can support businesses through Skills & Training Workshops for staff, Collaborative Research Programs or Access to Specialist University Facilities.

Coventry University Wroclaw

+48 71 748 85 55

<https://www.coventry.ac.uk/wroclaw/international/>



UNIVERSITY OF ECONOMICS AND BUSINESS



Brand promotion by EB-DAY

YOU GET:

- Stand in one of the University buildings
- Any activity: training, recruitment, competition etc. Your creativity and space limits you
- Allow to know you better and get students to interested in your brand
- Free of charge



Post your offer

Looking for employees, interns, trainees among WUEB students?

- Post your offers at the dedicated platform where our students are looking for offers just for them
- Find candidates at the place they are.
- Free of charge



Trainings and guest lectures

Express yourself as the expert and share your knowledge at the trainings and guest lectures at chosen Study Programs

YOU GET:

- Company presentation
- Presentation as expert
- Meetings with potential employee candidates for your company
- Free of charge



Jobs Fair

Event is organized for 15 years! 4000 students participate in every event.

YOU GET:

- Presenting of jobs, internship and trainee offers
- Meetings and talks with potential candidates
- Find out students expectations
- Charged: 2 500 zł - 3 500 zł



Become the substantive guardian of study program

Interested into involving in education process within one of the 15 Study Programs in our University? Become a member of Study Program Council.

Benefits:

- Possibility of education process changing suggesting
- Participations in education process as lecturer



Mentoring program for WUEB students

The program is based on partnership interaction between business representatives and students.

In the frame of Program:

- your staff could be experts supporting Mentee professional goal
- meeting participants
- knowledge of students professional goals
- Free of charge



Program: Competences of the future

Share your knowledge and determine competencies important for your employee

YOU GET:

- Company presentation
- Knowledge share
- Employee recruitment possibility
- Free of charge



DTTHON

Apply to event which resembles Hackathon. During two days students working on the challenge by Design Thinking methodology.

YOU GET:

- Creative solutions for your challenge
- Your company promotion among students
- Employee recruitment possibility at the event
- Free of charge



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